



LASTING  
POWERED BY WATERBORNE



## D3.3 Campaign Evaluation Report

Report on the evaluation of the campaign as executed in the first 20 months of the LASTING project

WORK PACKAGE	WP3 Communication Campaign Implementation Report D3.3
MAIN AUTHOR	BCW
CONTRIBUTORS	SEA EUROPE, PRO DANUBE, VPF, SPB, WEGEMT, Waterborne TP
DISSEMINATION LEVEL	Public
DUE DATE	30.9.2022
DELIVERY DATE	22.12.2022
VERSION	Final

## Executive Summary

This deliverable outlines the status of implementation for the communications and campaign plans for the LASTING project. Throughout this document, a section is dedicated to each of the activities established in the communications and campaign plans outlining whether they have been used, what impact has been had and how we plan to further utilise the materials in the remaining time for this project.

The first reporting period of the project, January 2021 to June 2022, was greatly impacted by the COVID-19 pandemic with events either postponed or cancelled that seriously impacted the project's ability to fully deliver the proposed activities. Nevertheless, we have implemented communications activities related to the preparation and dissemination of work package 1 results that were not directly tied to events.

The months following the first reporting period have seen a dramatic increase in communications activities. The main communications activities delivered comprised of the preparation of Waterborne and LASTING presence at SMM Hamburg and the TRA Conference in Lisbon, the distribution of communications materials related to the LASTING project and paid and organic social media campaigns and media campaigns via print magazine ads and physical banner ads that promoted the project's main messages.

In Annex I, the proposed workplan for 2023 outlines the consortium's plan to execute the remaining communications activities within the timeframe of the project.



Executive Summary.....	3
1. Introduction .....	5
1.1 The LASTING Project .....	5
1.2 Description of Task 3.1 and Deliverable 3.1: Communication Plan .....	6
1.3 Description of Task 3.3: Campaign Evaluation Report .....	6
2. Communications Plan Activities .....	7
2.1 Social Media Campaigns .....	7
2.2 Social Media Visuals and Materials .....	8
2.3 Social Media Toolkit .....	9
2.4 Quarterly Webinars.....	9
2.5 External Events .....	10
2.6 Earned and Paid Media Activation .....	12
2.7 Visual Identity and LASTING Branding Guidelines .....	14
2.8 LASTING Project Website .....	14
3. Conclusion.....	15
Annex I – Draft Proposed 2023 Workplan.....	16
Annex II – List of Potential Events for Sponsorship or Participation .....	19

## 1. Introduction

### 1.1 The LASTING Project

Considering the diversity of the waterborne transport sector, its geographical scope, the international dimension and the challenges and opportunities upfront, LASTING (Let's go for Waterborne Transport Research – Broadening engagement and increasing impact) will broaden the engagement of the broader waterborne transport sector in European RD&I activities, by developing a communication strategy, and implementing a long-lasting communication campaign beyond the lifetime of this project, ultimately increasing, stakeholder engagement in the sector and thereby increasing impact of European waterborne transport RD&I.

The communication strategy, and thereby the campaign will be based on clear key performance indicators (KPIs) set at the starting point of LASTING, jointly developed with the relevant European Commission Services and the broader waterborne transport sector. The achievement of the KPIs will be measured at fixed intervals, to ensure that the final communication strategy and the campaign will be fit-for purpose and ready for roll-out. An essential element of the communication strategy will be the development of a plug-and-play system for participation in European, national or regional strategic maritime and/or inland waterway transport events. In the framework of LASTING, the plug-and-play system will be tested at a number of occasions, to ensure the system is fit-for-purpose.

In addition, high quality dissemination materials (such as flyers and banners) and templates will be delivered. There will be a main focus on the use of digital tools for dissemination purposes, to ensure that the communication efforts of the waterborne transport community will easily follow the concept launched in the framework of LASTING. Finally, yet importantly, the Waterborne Technology Platform will take over the communication strategy and campaign after the lifetime of LASTING and will ensure a durable implementation of the concepts and materials developed in the framework of the project.

LASTING is coordinated by SEA Europe, counting with the participation of a total of seven partners from four EU countries. LASTING is funded by the European Commission research and innovation programme Horizon 2020, with an investment of 1,3 million Euro over the course of 36 months, starting in January 2021.



Figure 1: LASTING Project Partners

### 1.2 Description of Task 3.1 and Deliverable 3.1: Communication Plan

The objective of task 3.1 Developing the campaign plan and communication materials was, among others, to establish an online, GDPR compliant, database and sharing tools and delivers a fully populated campaign plan for the second half year of LASTING, and a first structure of the following period of LASTING. The Communication plan (D3.1) outlined through which channels we were going to implement our communications activities and the timeline for delivering these deliverables.

### 1.3 Description of Task 3.3: Campaign Evaluation Report

Evaluating the efficiency of a communication campaign requires monitoring, information uploading and the setting of intermediate goals in close cooperation with the relevant waterborne transport stakeholders. The first step is to outline each activity included in our communications plan and how it has been implemented to date. Throughout this evaluation, we will also look to set SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound) goals to ensure continued success.

## 2. Communications Plan Activities

### 2.1 Social Media Campaigns

**What we have done and results:** Two accounts on social media platforms have been established for the use of the LASTING project ([LinkedIn](#) and [Twitter](#)). Using these platforms, the consortium develops and implements promotional campaigns which aim to increase awareness and engagement of targeted stakeholders with our communications activities with a specific goal in mind. Social media activities can be monitored in many ways depending on objectives: raising awareness is best measured by impressions, whilst long-term impact requires engagement from social media users.

To ensure a consistent messaging of LASTING across the social media channels, the communications content reflects the three key messages outlined in the message house defined in the D3.1 Campaign Plan which are, whenever possible, connected to proof points based on facts, figures and examples.

During the course of the project so far, we have implemented three social media campaigns with the following results:

#### 1. Campaign 1: WP1 Results (Paid and Organic)

**Date:** February – August 2022

**Platform:** LinkedIn

This organic campaign was dedicated to the dissemination and promotion of the WP1 deliverables – D1.1 Report on information gaps concerning innovation needs, D1.2 Report on research management systems and maintenance, D1.3 Report on opportunities for participation in RD&I activities and projects and D1.4 Gap Analysis recommendations – and their main results. This has taken place from the beginning of June until mid-August. As of the 2<sup>nd</sup> half of July, the social media posts in this campaign had also been designed to promote and support the participation of part of the LASTING partners and WaterborneTP in the SMM 2022. This first campaign had thus partly overlapped with the second one, which is described in the next point.

#### 2. Campaign 2: SMM Presence (Paid and Organic)

**Date:** July – September 2022

**Platform:** LinkedIn and Twitter

The promotion of waterborne transport-related activities in the context of the participation of LASTING and WaterborneTP in the SMM (Sept 2022, Hamburg), on the EC stand. In addition to the promotion of funding sources and other project results, as mentioned above, this social media campaign had also been instrumental in promoting two key aspects. The first had been the organization of a high-level meeting between C-suite representatives from various waterborne transport stakeholders and directors from the EC (DG RTD, DG MOVE, DG CLIMA and DG GROW), together with a VIP tour of the waterborne transport stakeholders' stands involved in major RD&I activities. The second had been to promote for the first time and on a massive scale to the SMM audience the RD&I activities (projects) and results that the WaterborneTP members are engaged in, and that benefit from EC funding.

### 3. Campaign 3: TRA (Paid and Organic)

**Platform:** LinkedIn and Twitter

**Date:** October – January 2023 (ongoing)

The promotion of the WaterborneTP and other LASTING partners, including via a dedicated Waterborne stand, in the Transport Research Arena (TRA), the largest event in Europe dedicated to research in the entire transport sector. Besides the usual promotion of the partners and stand, the social media campaign had boosted the promotion of the waterborne transport speakers from the TRA main discussions and panels. The campaign is still ongoing and will complete on the 13 January with the publication of the TRA highlights video.

#### Overview of Social Media Campaign Results

	Campaign 1: WP1 Results	Campaign 2: SMM	Campaign 3: TRA (ongoing as of December 2022)
Impressions	4,149	2,948,273	1,786,015
Clicks	126	3,417	17,942
Engagement rate	3.6%	2.0%	2.1%

Our social media activities have been incredibly successful, with over 4.7 million impressions in total and 21,000 engagements. The high performance indicates that the campaigns have been successful in reaching the target audience by using relevant content. We recommend leveraging influential figures from both industry and policy to further enhance the performance of the social media campaigns.

**Lessons learned and next steps:** Despite the success of our initial social media campaigns, we still see room for improvement. We can activate our network in a better way and create diversity in our social media campaigns through the visual identity. In 2023 we will look to use influential voices throughout our social media campaigns as an amplifier. We have already begun to map the voices and collect statements during the work conducted at the TRA, and we will exploit social media further in this manner in 2023.

## 2.2 Social Media Visuals and Materials

### What we have done and results:

No. of Assets: Visuals: 40+ Videos: 3

Social media content has been developed (and is being developed, to consider the ongoing trends and ensure actuality and relevance) and shared. Such content, e.g., the video launching of the Co-Programmed Partnership, has leveraged on the identified key messaging, and was designed to speak through the relevant communication channels (e.g., short engaging videos) to the target audience.

BCW and WAT have led two major social media campaigns surrounding the two key events thus far within the project. To this end, we have produced more than 40 different visuals and 3 videos as part of the project's strategy to provide continuous video updates, which is also a defined KPI in the Grant Agreement.

These social media assets have had success in captivating the attention of our audiences and raising awareness of the presence of the LASTING at these events.

**Lessons learned and next steps:** Throughout 2023 we will continue to create compelling visuals for social media. We will investigate the key moments in 2023 where social media can help us to activate our audience and we will continue to leverage visuals and videos to engage them as much as possible.



Images: Social media visuals created using the LASTING project visual identity.

### 2.3 Social Media Toolkit

**What we have done and results:**

*Not yet implemented* - The social media toolkit is a collection of communications assets that is provided to consortium that will support the promotion and engagement of campaigns for LASTING to maximize the outreach of the project and Waterborne TP’s objectives among the target audience and all stakeholders. The social media toolkit should be created and updated for each campaign conducted throughout the LASTING project and can include the following items: general social media copies, visual templates, videos, and tagging lists.

**Lessons learned and next steps:** In 2023, the social media toolkit will be updated and distributed to members to maximize the impact of social media campaigns.

### 2.4 Quarterly Webinars

**What we have done and the results:** To efficiently communicate the findings of the LASTING project as well, quarterly webinars open to targeted groups of waterborne transport stakeholders were planned, which would have served to educate the waterborne network on the work of LASTING, its findings, and purpose. These webinars are designed to work in synergy with other events and communications activities. Webinars can be recorded so that they have an impact lasting beyond the lifetime of the project.

**Lessons learned and next steps:** So far, only part of the webinars that were planned took place. This was mainly due to disruptions caused by the COVID 19 in delivering WP1 deliverables. The first webinar took place in June 2021, to inform the waterborne transport sector regarding the launch of the Co-Programmed Partnership on Zero-Emission Waterborne Transport. The second webinar took place in March 2022, its aim being to present and validate to the waterborne transport stakeholders the project content-related results (from WP1) and the main directions of the communication campaign that LASTING will undertake throughout the remainder of its lifetime.

Subsequently, the project members decided to focus communications efforts in 2022 towards social media campaigns and preparing Waterborne and LASTING presence in in-person events, SMM Hamburg and TRA Conference. In the 2023 workplan we look to include exploitation webinars at least once every 6 months. The first webinar in 2023 will be related to the results from WP1 and will be targeted towards SMEs to highlight RD&I funding and projects' opportunities to them in an engaging and accessible manner. The second webinar is expected to be a communications training for partners and stakeholders in the waterborne transport sector, for the partners involved the comms WPs of these projects. The webinar will be hosted by BCW and will cover topics such as: creating videos, how to develop sustainability messaging, and strategic planning.

## 2.5 External Events

### Events Attended – 2

#### Presentations of LASTING - 3

**What we have done and the results:** Events, whether in-person, hybrid or online, are to be a core part of LASTING's campaign plan. The KPI defined in the Grant Agreement aims for LASTING to appear at three European events and nine national events. This strategy allows the LASTING project to give itself a "face", communicate with personal touch, make it approachable, and provide a unique opportunity to engage with and collect feedback from waterborne stakeholders. LASTING had already been represented at the SMM Fair in Hamburg, and the TRA Conference in Lisbon, two European events.

During SMM, some of the LASTING partners participated on the EC stand, alongside other EU-funded RD&I projects from the waterborne transport sector. In addition to the general project promotion, as mentioned in the section dedicated to social media, the LASTING partners organized two key actions. The first was a high-level meeting between C-suite representatives from various waterborne transport stakeholders and Partnership members, and directors from the EC (DG RTD, DG MOVE, DG CLIMA and DG GROW), together with a VIP tour of the waterborne transport stakeholders' stands involved in major RD&I activities (and also in the Partnership). The second was to promote for the first time and on a massive scale to the SMM audience the RD&I activities (projects) and results that the WaterborneTP members are engaged in, and that benefit from EC funding. The aim was to raise the awareness about the numerous RD&I opportunities available at the EC in this period, but also to foster a closer cooperation between the various types of stakeholders and segments from the waterborne transport sector.

During the TRA, the LASTING had a major contribution in the general preparations for the event and in the design of the WaterborneTP stand, as a number of the elements outlined in the LASTING Creative Concept had been integrated here. LASTING was also one of the projects present in the WaterborneTP stand (video, dissemination materials, visual identity, etc.).

Moreover, the communications team was present to collect interviews with prominent stakeholders and to engage with different actors across the sector. During the conference, we conducted more than 12 interviews with academics, industry leaders, and European policymakers in total. This had not only produced a vast amount of communications material for the future but also provided great feedback for how we can better tackle the next year of the project.

Last but not least, LASTING was also represented in the TRA via two selected papers for the scientific and technical sessions:

- One paper *H2020 Lasting – Current Research Information Systems solutions in the Waterborne transport* presenting results from deliverable *D1.2 Report on research management systems and maintenance*;
- One paper *European Research & Innovation trends of Waterborne transport sector projects in the last decade* from *D1.3 Report on opportunities for participation*.

**Lessons learned and next steps:** Activities we have planned for 2023 will seek to integrate more messaging that will target students, academics, researchers, and SMEs. This is based on reflections that SMEs continue to show low awareness on accessing EU funding while in parallel, also reflecting on the need to better impact those stakeholders in research and academia as they are key to both innovation in the waterborne transport sector and securing a high-quality labour market.

In 2023, a communications workshop will also be organized for the LASTING partners to allow partners to make the most out of communications materials produced and receive media and social media trainings. This is based on the reflection that partners feel the need in-person and hands-on training to make the most out of the LASTING project and BCW's communications expertise.

The LASTING partners also feel that organizing a dedicated in-person LASTING event would be beneficial to bring all relevant stakeholders from the waterborne transport sector and continue high-level dialogues amongst the industry leaders and policymakers which began during SMM fair in Hamburg. Such an event could be organized in Brussels, or in one of the partner countries (e.g. in Spain - particularly as Valencia has been named as Green Capital for 2024); we could build on hooks such as this to draw attention.

On the next page there are some of the materials prepared for the TRA Conference in Lisbon:



Image: Re-usable whiteboard notebooks developed using the LASTING visual identity.



Image: Sustainable bags developed using LASTING visual identity and messaging.

## 2.6 Earned and Paid Media Activation

### Impressions<sup>1</sup> – 1.661.000 between September – December 2022

To carry the message out to the target audiences that may not be reached via social or in-person channels, online and offline media will be relied upon to communicate the LASTING message and raise awareness about RD&I in the European waterborne transport sector.

The first action undertaken by the project partners in this case had been to map and evaluate the potential news and media outlets – print and online – in order to understand which opportunities LASTING should use to better disseminate its messages to the wider waterborne transport sector. The exercise required an examination of publications both sector-oriented and more general ones, technical and non-technical alike. During this exercise, the partners had also considered the EU and non-EU reach of these publications, as well as their suitability in respect to the main activities still to be undertaken by the project, and in particular those for 2022 – the participations in SMM and TRA.

Based on this exercise and on the general project planning, we had run two media activation campaigns. The first paid campaign was placed in HANSA magazine publication during SMM, informing attendees about the EC and the LASTING project's presence. This magazine was distributed in print to 10,000 people at the conference. The second campaign was a media activation in Lisbon for the TRA Conference for which a different approach was employed. Instead of the 'usual' advert and/or editorial in a magazine, we had placed an advert in bus stops around the venue, to raise awareness of the importance of

---

<sup>1</sup> This is the estimated number of potential views of the ad placements.

waterborne transport on the daily life and, indirectly, to promote the LASTING project. These ads were seen by an estimated 1.6 million people throughout their 7-day activation.



*Social media format of the advertisement (shown for clarity)*



*Advertisements placed along the route to the TRA2022 Venue*

Lessons learned and next steps: In 2023 we will continue to exploit paid media activation where it provides tangible benefits. In addition to this, we would like to facilitate some earned media activation - this can be obtained via press tours and outreach to key trade and European media outlets.

## 2.7 Visual Identity and LASTING Branding Guidelines

**What we have done and results:** The visual identity – including the logo, colour scheme, and typography – was developed as part of the project’s branding book to ensure a consistent, uniform, representative, and recognizable visual presentation to all external stakeholders across communication channels (e.g., Social Media, Website, Events, etc.).

**Lessons learned and next steps:** The visual identity is a cross-cutting communications asset, it is utilised throughout all other activities and its purpose is to increase the impact of other activities, rather than to have a measurable impact by itself. We will continue to exploit the visual identity, which has proven successful throughout our social media activities and visual.

## 2.8 LASTING Project Website

**What we have done and results:**

**Visitors** - 6,589 hits



The LASTING [webpage](#) hosted by WATERBORNE TP aims to provide an overview of the key activities and deliverables, and serve as an anchor in the communications campaign, to which different activities (e.g., social media posts) can be linked back to. Systematically linking to the LASTING website throughout our communications plans would increase the impact of both the activities themselves and that of the website.

**Lessons learned and next steps:** The website is the calling card for the LASTING project, and it should leave a lasting impression in the reader’s mind. In 2023 we will also assess whether we can improve the impact of the website by adding communications assets such as videos and campaigns.

### 3. Conclusion

This report has summarized the implementation of the plan for the execution of the LASTING communication campaigns until December 2022 (M20).

To date, communications activities have been limited by the COVID-19 pandemic, however, those activities which have taken place have proven to be very impactful. LASTING had already participated in two of the three major in-person events planned in the GA, with notable success. For instance, we have reached over 3.5 million people via three large campaigns over social media, we have distributed 180 bags and 200 re-usable notebooks at events, our advertising campaign in Lisbon reached an expected 1.6 million people throughout its duration of approx. 1 week, and the LASTING videos were used on social media and during events to great effect.

Nevertheless, we have already begun looking to 2023 and our draft workplan can be found in the annexes. This workplan has been developed by the consortium in order to fulfil the obligations and objectives of the LASTING project to enhance the voice of the waterborne sector.

## Annex I – Draft Proposed 2023 Workplan

Q1 Proposed Communications Activities	
<b>Communications Assets:</b>	Development of materials to communicate: <ul style="list-style-type: none"> <li>• Importance of waterborne transport sector</li> <li>• Explaining how waterborne transport sector operates</li> <li>• How EU funding supports RD&amp;I activities</li> <li>• EU financial support opportunities given to students and researchers from the sector;</li> <li>• Concrete examples of how waterborne sector has helped Europe to respond to crisis situations (e.g. COVID);</li> <li>• Waterborne industry transport’s contribution to consolidating green corridors.</li> <li>• LASTING project and its activities</li> </ul>
<b>Event Branding Concept</b>	<ul style="list-style-type: none"> <li>• Light house concept validated</li> <li>• The lighthouse should be easy to transport so needs to be easy to assemble and disassemble, made of lightweight material and not too large in volume.</li> </ul>
<b>LASTING Branded Webinar</b>	<ul style="list-style-type: none"> <li>• Hybrid/online event to disseminate work of WP1</li> <li>• Direct SMEs to available information on funding sources</li> </ul>
<b>Development of Influencer Campaign</b>	<ul style="list-style-type: none"> <li>• Mapping of influential voices in waterborne transport sector</li> <li>• Leverage voices to drive social media campaign</li> <li>• Disseminate positive stories from LASTING project and waterborne industry</li> </ul>
Q2 Proposed Communications Activities	
<b>Myth busting /Awareness raising campaign</b> <ul style="list-style-type: none"> <li>• Video</li> <li>• Opinion Editorial</li> <li>• Advertisements</li> </ul>	Content Ideas: <ul style="list-style-type: none"> <li>• The lack of awareness on size and socioeconomic value of the waterborne transport sector has been mentioned several times, and should form part of any awareness campaign.</li> <li>• According to our interviews with the general public, the perception of the sector was that it is an “old fashioned” sector. There is a lack of awareness of the technology available.</li> </ul>

	<ul style="list-style-type: none"> <li>• The waterborne sector is not recognized as a “core industry”, despite playing a key role during the covid pandemic and the Black Sea grain deal<sup>2</sup>.</li> <li>• There is a general lack of understanding of different components that comprise waterborne transport industry and how different actors work together.</li> <li>• The lack of awareness of inland waterway transportation and its importance for passenger transport.</li> <li>• There is generally a negative perception that waterborne/maritime jobs are ship-bound with long, harsh and irregular work conditions</li> <li>• Waterborne industry transport’s share in passenger transport much more prominent than assumed.</li> </ul>
<b>Social Media Campaign</b>	<ul style="list-style-type: none"> <li>• Campaign to demystify waterborne transport sector industry:             <ul style="list-style-type: none"> <li>• What is the waterborne sector?</li> <li>• Who are the key stakeholders?</li> <li>• What are the key activities?</li> </ul> </li> </ul>
<b>Q3 Proposed Communications Activities</b>	
<b>Communications Handbook Update</b> <ul style="list-style-type: none"> <li>• <b>Workshop for Partners</b></li> <li>• <b>Training Video</b></li> </ul>	<ul style="list-style-type: none"> <li>• Full-day training workshop to train leaders of communications work packages from other RD&amp;I projects to build communications skills in the waterborne sector.</li> <li>• A proposal for topics to cover include:             <ul style="list-style-type: none"> <li>• Mobile journalism (how to film and edit videos)</li> <li>• Sustainability communications (strategy &amp; implementation)</li> <li>• Social media</li> </ul> </li> </ul>
<b>General Public Activity: Awareness of the Industry</b>	<ul style="list-style-type: none"> <li>• Open event with media and general public at the Port of Valencia to showcase the leading technologies of the waterborne sector:</li> <li>• Partners discussed the need to identify opportunities at popular events such as The Ocean Race and E1 Series, the world’s first all-electric race boat championship.</li> <li>• Partners discussed the possibility of establishing a “LASTING Impact Award” that would reward students and researchers. This is an activity that can be led and strongly promoted by WEGEMT.</li> </ul>

<sup>2</sup> [Black Sea Grain Initiative | Joint Coordination Centre | United Nations](#)

<b>Social Media Campaign</b>	Topic TBC
<b>Q4 Communications Activities</b>	
<b>High-Level Partners/ Industry Meeting and RD&amp;I conference</b>	<ul style="list-style-type: none"> <li>• Event to respond to calls from across industry and policymakers to organize a high-level meeting to discuss the future of ZEWT and of (RD&amp;I in) the waterborne transport sector in general, back-to-back with an RD&amp;I conference.</li> <li>• As a communications hook, we suggest to make links to COP27 commitments, such as the <a href="#">Green Shipping Challenge</a>, and make direct references to COP27 wording.</li> </ul>
<b>Social Media Campaign</b>	<ul style="list-style-type: none"> <li>• Promoting the interviews and outcomes of the high-level meeting</li> </ul>

## Annex II – List of Potential Events for Sponsorship or Participation

Conference	Date
<b>Mediterranean Ports &amp; Shipping</b>	Mar-23
<b>Baltic and Black Sea Ports and Shipping</b>	May-23
<b>Espo Conference</b>	May-23
<b>European Environmental Ports Conference</b>	May-23
<b>Maritime Industry Fair, Gorinchem</b>	May-23
<b>Smart Ports Summit</b>	May-23
<b>Breakbulk Europe</b>	Jun-23
<b>Toc Europe</b>	Jun-23
<b>PLATINA3 Stages Series (under the condition that subtopic 3 will be rewarded to the PLATINA3 consortium).</b>	Jun-23
<b>Norshipping;</b>	Jun-23
<b>Greenport Cruise &amp; Congress</b>	Oct-23
<b>IAPH World Port conference</b>	Oct-23
<b>UK Ports Conference</b>	Oct-23
<b>Europort;</b>	Nov-23
<b>Transport Research Arena</b>	Apr-24
<b>Posidonia.</b>	Jun-24
<b>SMM Hamburg</b>	Sep-24
<b>E1 Electric Boat Series</b>	Ongoing
<b>The Ocean Race (European Legs)</b>	Ongoing